



PV Specialists Conference 2010 Sponsorship Opportunities

Your company's exhibit experience can be enhanced through a variety of image-building marketing opportunities. Take advantage of our unique and high profile sponsorships. Sponsorships will not only help you to increase your visibility but also build brand awareness and drive more traffic to your booth. These high impact items will give you a competitive edge to stand out and get noticed.

SOLAR CONTRIBUTOR: (limit 6) Investment \$30,000

- Four (4) Complimentary Standard Exhibits Booths
- Recognition on all major Exhibits signage as a Solar Contributor
- Complimentary one-page full color marketing ad in the exhibitor program
- A link to your corporate site from the PVSC website (with corporate logo link and company brief)
- Access to the member's only portion of the website (including the online membership directory)
- Complimentary Banner Ad on Exhibits Page
- Two complimentary conference registrations
- 6 discounted (IEEE Rate) conference registrations
- Complimentary copy of the attendee mailing list
- Solar Contributors' Shared Benefits:
 - Company logo on conference lanyards
 - Company logo on Conference Bags
 - Company logo on Hotel Key Cards
 - The registration bag is distributed to all attendees and is utilized throughout the meeting and beyond.
 - The Solar Contributors' logos will be printed on the bag along with PVSC logo.
- Recognition on the Society's Website as a Solar Contributor
- Priority options on other meeting promotional opportunities

PREMIER CONTRIBUTOR: Investment \$12,000

- Two (2) Complimentary Standard Exhibit Booths
- Recognition on the Society's Website as a Premier Contributor
- Complimentary one-page full color marketing ad in the exhibitor program
- A link to your corporate site from the PVSC website (with corporate logo link and company brief)
- Access to the member's only portion of the website (including the online membership directory)
- Complimentary Banner Ad on Exhibits Page
- One complimentary conference registration
- 2 discounted (IEEE Rate) conference registrations
- Complimentary copy of the attendee mailing list

CORPORATE CONTRIBUTOR: Investment \$7,000

- One (1) Complimentary Standard Exhibit Booth
- Recognition on the Society's Website as Corporate Contributor
- A link to your corporate site from the PVSC website (with corporate logo link and company brief)
- Access to the member's only portion of the website (including the online membership directory)
- Complimentary Banner Ad on Exhibits Page
- 1 discounted (IEEE Rate) conference registrations
- Complimentary copy of the attendee mailing list

WiFi Cloud (Exclusive): Investment \$15,000

Provide wireless internet for all attendees and develop a completely unique way to interact with attendees. Your logo on welcome page/signage throughout, hyperlink to company website, and recognition in conference program.

Cyber Café: Investment \$8,000

Our attendees love to stay connected! The on-site Cyber Café is where attendees converge to check email, confirm flights and connect with their home and office throughout the conference. Located on the exhibit hall floor, your logo will be seen repeatedly by attendees throughout the conference.

Aisle Signs (Exclusive): Investment \$4,000

Increase awareness of your company by exclusively displaying your company logo on all aisle signs throughout the exhibit hall floor. Attendees will see your logo each time they look for any aisle number.

Conference Pen/Highlighter: Investment \$5,000

Attendees will need a pen as they take notes in the educational sessions and throughout the conference. Your logo will be imprinted on the pen/highlighter given to all conference attendees in their conference bag they receive at registration. This is a great opportunity for exposure both during and after the conference.

Hand Sanitizer Stations: Investment \$5,000

Conference attendees will be grateful for the easy access to these protective products within and around the exhibit hall. Your company logo and message will be displayed on signage at each of these stations throughout the conference and exhibition. One station can be placed near the location of your booth.

Hotel Door Drop: Investment \$5,000

Extend your marketing reach by delivering your promotional item directly to doors of the PVSC attendees in the major hotels of the PVSC room block. By delivering your message to more buyers, it will enable you to market your products and services more effectively.

Conference Water Bottles: Investment \$5,000

Distributed to all conference attendees, the water bottles are a refreshing way to get your name out to attendees. The water bottles are imprinted with the conference information, and the sponsoring company's name and logo is prominently printed at the top of each bottle.

Conference Note Pad: Investment \$5,000

The notepads provide a unique promotional opportunity beyond the conference. Attendees will not only use the notepad in the sessions but back at the office for others to see as well. The note pads are imprinted with the conference information and the sponsoring organization name and logo is prominently printed at the top of each pad.

Coffee/Refreshment Breaks: Investment \$2,500

Place your company logo front and center as attendees relax and prepare for the next session. Located in the Exhibit Hall, these break stations will provide high traffic and exposure for your company!

Poster Session Networking Reception: Investment \$2,500

Reinforce your presence at the Conference by placing your name and logo in front of attendees and presenters as they interact during the poster sessions. The poster sessions will be held in the late afternoon and will be accompanied by beverages and light refreshments. Your sponsorship will be acknowledged on signage in the Poster Sessions.

Conference Session Sponsorship: Investment (Platinum \$3,000, Gold \$2,200, Silver \$1,550, Bronze \$1000)

As a sponsor you have the opportunity to select from the list of educational sessions that is the best fit for your company. Your logo will be included in all signage outside the session rooms in recognition of your support.

- Platinum 4 Sessions
- Gold 3 Sessions
- Silver 2 Sessions
- Bronze 1 Sessions

Standing Sign Boards: Investment \$2,500

Placed in high traffic areas, the Standing Sign Boards are an excellent way to promote your company's product or service. The standing signs measure 1 meter wide by 8 feet high, are double sided and free standing, giving you double the visibility.

Tote Bag Insert: Investment \$1,000

Instantly deliver your company's message to all conference attendees. Your insert can be up 8 ½" x 11" or smaller, single or double sided, color or b/w. It will be inserted into all conference bags distributed at registration.

Exhibitor Program Guide Advertising Full Page/Four Color Ad: \$1,500

Increase your exposure by advertising in the Exhibitor Program Guide. This valuable resource, in addition to providing company information, will enable your company to increase your visibility during and after the conference.

Presentation Arena: Investment \$5,000

New this year at the PV Specialists Conference be the Exclusive Sponsor of the Presentation Arena. The Presentation Arena is located on the Expo Floor and will be the staging for Educational Sessions hosted by Exhibitors. As the exclusive sponsor you will receive (2) 15 minute presentation spots, first choice on presentation time slots, signage recognition throughout expo hall and staging area.

Presentation Spots: Investment \$250/15 minutes

Demonstrate your product or services to PV Specialists Attendees. Design your own 15-minute program to present speakers or demonstrate a product or service. Located on the expo hall floor, with classroom set-up, including AV, microphone, projector and screen. Session will be listed in the onsite exhibitor program guide

Website Banner Ad on Exhibits Page with Link to Company Website: \$300

The 35th PV Specialists Conference
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